

QUESTION STORMING



WHAT DOES THIS INVOLVE?

Question storming is a brainstorming technique that can be used to collect ideas at the start of a project. Unlike the more traditional forms of brainstorming, this technique appeals to people's natural curiosity by making them ask questions. This way, ideas are "filtered" less in advance and people are encouraged to think more outside the box.

WHAT IS THE GOAL?

Gain a better understanding of the goals and ambitions of a project.

HOW TO GET STARTED

Materials:

- Statement(s) on the subject / issue, for example "Employees' energy levels fall during the day."
- Post-it notes / sticky notes
- Pens

Note: For an online version of this technique, you can use an online brainstorming tool such as miro (www.miro.com).

Timing: 50-60 minutes

Method:

- Present the statement to the participants and encourage them to write down as many questions on the post-it notes as possible based on the statement. They should use a new post-it note for each question. (15 mins)
- When the time is up, the participants can stick the post-it notes on a flip chart or wall. They can then read the other participants' questions as well. (5-10 mins)
- Cluster the questions based on common themes. (15-20 mins)
- Ask the participants to take a vote on the themes they consider most important or relevant. You can ask them to do this by sticking or drawing a dot on those values. (5 mins)
- Conclude by naming the themes with the most votes. (5 mins)